

# Rock County Agriculture Ambassador Program

Serving the community since 2012.



## About the program

The Rock County Agriculture Ambassador program was established in 2012 and has grown ever since. This program was developed as an educational resource for students and consumers. We are continuing to focus our efforts toward the next generation, while promoting the importance and a better understanding about local food production.

This program meets the demand of the Rock County agricultural community, school system and the public for accurate information regarding Rock County agriculture and Wisconsin in general.

## How you can help

### ***Sponsor a classroom visit!***

We are seeking sponsors and donations for our upcoming educational classroom presentations. Donations will fund our classroom visits and materials while promoting the importance of agriculture in Rock County. Your support will continue the success of this program.

### ***Join the Ag Ambassador committee!***

Donate your time and help grow the impact of our program by joining our committee. Contact Katie for more information.

## In the classroom

We take a hands-on approach to teaching Rock County youth about agriculture. From farm-to-table discussions, making ice cream, identifying corn products, watching videos and more, students get involved, making connections on how agriculture impacts their everyday lives.

## The program aims to:

- Educate our youth to understand and identify where our food and by products come from.
- Raise awareness of the impact of Rock County agriculture.
- Promote local agriculture at Rock County events including:
  - Dairy Breakfast
  - Porkfest
  - Steak Cookout
  - Rock County 4-H Fair

## About Katie Purkapile, Rock Co Ag Ambassador

Katie lives outside of Janesville with her husband and three boys. Her agriculture roots run deep, growing up on a dairy farm in Dane County. From a young age, Katie had an active role in milking their 140 cows in a double eight parlor. She has a degree in Human Services from UW-Oshkosh and previously held several agriculture and education positions.

*"I am so excited get back to my agriculture roots, educate our youth and get the community involved in agriculture. This is a great opportunity to advocate for our diverse farmers and show the impact that it has in our everyday lives."*

### Get in touch with Katie

Call: 608-225-5109 | Email: [Katie@RockCountyAgAmbassador.org](mailto:Katie@RockCountyAgAmbassador.org) |  
Web: [agbusinessrock.com/AgAmbassador](http://agbusinessrock.com/AgAmbassador) | Facebook:  
[@AgAmbassador](https://www.facebook.com/AgAmbassador) | Instagram: [@AgAmbassador-KatiePurkapile](https://www.instagram.com/AgAmbassador-KatiePurkapile)





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## Thank you to our sponsors!

Blue Farm  
Compeer Financial  
Complete Feed  
The Delong Company  
Larson Acres  
Nutrien Ag Solutions  
Rock County Dairy Promotion  
Rock County Farm Bureau  
Rock County Pork Producers  
Seneca Foods  
State Bank of Cross Plains  
State Farm Insurance - Katie Myers  
Sugar Creek Mutual Insurance Company  
Ayre Excavating  
Baker Tilly  
Bank of Brodhead  
Blackhawk Community Credit Union Janesville Door Company

## Yes, I'd like to donate!

Please fill out the bottom of this sheet and mail in.

Suggested levels of giving (any amount will be appreciated):

\_\_\_\_\_ Gold Granaries - \$1,000 and above (5 or more classroom visits)

\_\_\_\_\_ Silver Silos - \$500 to \$999 (3-5 classroom visits)

\_\_\_\_\_ Bronze Bunkers - \$1 - \$499 (1-3 classroom visits)

\_\_\_\_\_ Other

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make check payable to Rock County Ag Ambassador Program.  
Mail to: Rock County Ag Ambassador  
1110 N Highway 14  
Janesville, WI 53546